











# Lubricating Oils Production Distribution of Petroloum P



# ROSSLY

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# **Corporate Bodies**



**Board of Directors:** 

**Chairman** 

De Stefano Vincenzo Ambrogio

**Advisors** 

Trapanese Sara Mascitto Barbara **Board Of Statutory Auditors:** 

Chairman

Gaeta Giulio

**Standing Statutory Auditors** 

De Martino Maurizio Russo Marco

**Substitute Statutory Auditors** 

De Conciilis Piera Genna Francesco **Auditing Company:** 

**Ernst & Young S.p.A.** 



## **Company Information**

The corporate structure has always consisted of the sole shareholder **Poseidon International Limited**, hereinafter referred to as the **Holding**, a company incorporated under English law and with its registered office in London, which holds the entire share package. Therefore, the Group is composed as follows:



**Rosslyn Company S.p.A.**, hereinafter referred to as the "**Company**", registered since 2013 in the ordinary section of the Companies' Register of Naples with tax code IT07540541211, was founded on 25 June 2013 with the purpose of marketing wholesale and retail of petroleum products and their derivatives (ed.: fuels and lubricants).

A "third-party transport" was eventually added to the core business in order to optimise logistics and gain autonomy for the overland transport of its products.

The company, already an ENI dealer and SHELL distributor, then implemented the production activity of its own-brand lubricants.



#### With the constant investments of the shareholder, the Company over the years has:

- Strengthened its financial and equity solidity;
- Built a Warehouse in Molise more precisely in Termoli's industrial estate in the province of Campobasso which covers an area of over 12,000 square metres, of which about 1,800 square metres are covered. The facility is, from a logistic point of view, in a strategic position as it is close to motorway junctions.
- Created storage in Campania, Molise, Apulia, Tuscany and Lombardy.
- Registered its own lubricant oil brand.
- Expanded staff with motivated and experienced resources with constant professional training.
- Implemented logistics by acquiring a new vehicle fleet.
- Enabled the company to meet its customers' needs exceptionally quickly.
- Acquired branches of business in its sectors.



#### **Business Model**

The business model is based on horizontal and vertical integration and flexibility, factors guaranteed by an organisation that is eager to seize market opportunities and ready to invest, when necessary. Whose structure is well equipped to deal with market needs in a prompt way with qualified human resources and advanced technological equipment, allowing it to achieve its objectives.

#### In particular:

**Purchasing policy:** by virtue of good contractual power, allows the company to provide itself with raw materials and finished products even in periods of relative shortages and at highly competitive economic conditions.

**Flexibility:** directly associated with the organisation of its personnel, which is able to meet customer needs in a prompt and efficient manner.



**Heterogeneous customer portfolio between "public" and "private":** that limits the effects of market trends in the individual sectors.

A decade-long presence on the market: this has consolidated the company's image and entrepreneurial skills in competing with industry leaders.

**The security of a strong financial structure** (NFP/EBITDA ratio): that guarantees the company's reliability in meeting its commitments even in the medium/long term.

In order to respond promptly to its customers' requests, The Rosslyn Company, in addition to its establishment in Termoli, has strategically located hubs throughout Italy, thus ensuring a widespread presence throughout the country.





# **Market Positioning**

The Company supplies private and public customers operating in the following sectors:

- Shipping;
- Industrial sector;
- Automotive;
- Agriculture;
- Transport of goods and/or persons;

In addition, the Company is among the few lubricant producers for the Italian Military to have formulated, produced and distributed its own brand name lubricants that meet MM, MIL and NATO specifications.

### **Certifications**



To date, the company has obtained the following certifications:



















#### The Rosslyn Company has adopted:

its own Code of Ethics and Code of Conduct which sets out to establish in a single document the principles of diligence, fairness, loyalty, integrity and transparency of behaviour, which must guide those who work with the company;

An integrated Quality and Safety-Environment system as a tool to improve the services rendered to customers and optimise company management.

#### **Trade Associations**











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- Via V. Bachelet, 3 Greppe di Pantano
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